



# DIVEST &



# REINVEST



# NOW!



Chapter Two:

# Belief into Action

AFTER LUNCH, CONFERENCE PARTICIPANTS CHOOSE WORKSHOPS BASED ON THEIR INTERESTS

LOOKS LIKE WE'RE IN HERE--  
"DIVESTMENT IN HIGHER  
EDUCATION AND FAITH  
COMMUNITIES."

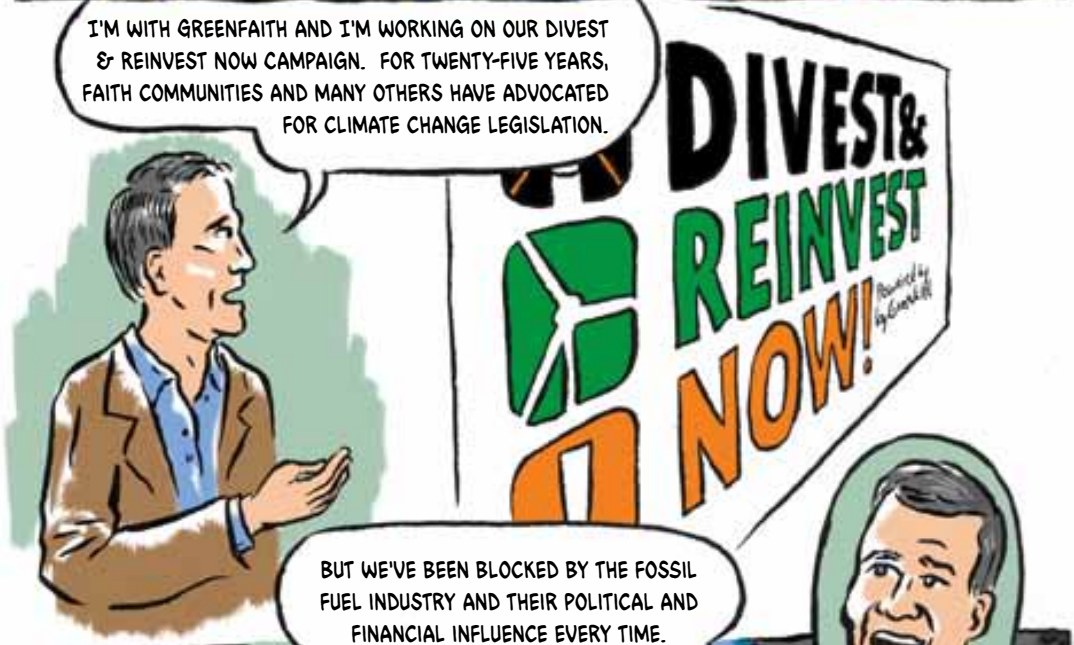
I'M WITH GREENFAITH AND I'M WORKING ON OUR DIVEST  
& REINVEST NOW CAMPAIGN. FOR TWENTY-FIVE YEARS,  
FAITH COMMUNITIES AND MANY OTHERS HAVE ADVOCATED  
FOR CLIMATE CHANGE LEGISLATION.

**DIVEST &  
REINVEST  
NOW!** Powered by GreenFaith

BUT WE'VE BEEN BLOCKED BY THE FOSSIL  
FUEL INDUSTRY AND THEIR POLITICAL AND  
FINANCIAL INFLUENCE EVERY TIME.

WHEN AN INDUSTRY CAUSES MAS-  
SIVE HARM AND STUBBORNLY RE-  
FUSES TO CHANGE - FOR DECADES  
- FAITH COMMUNITIES CONSIDER  
DIVESTMENT AND REINVESTMENT.

HERE'S HOW IT WORKS.





# DIVEST AND REINVEST

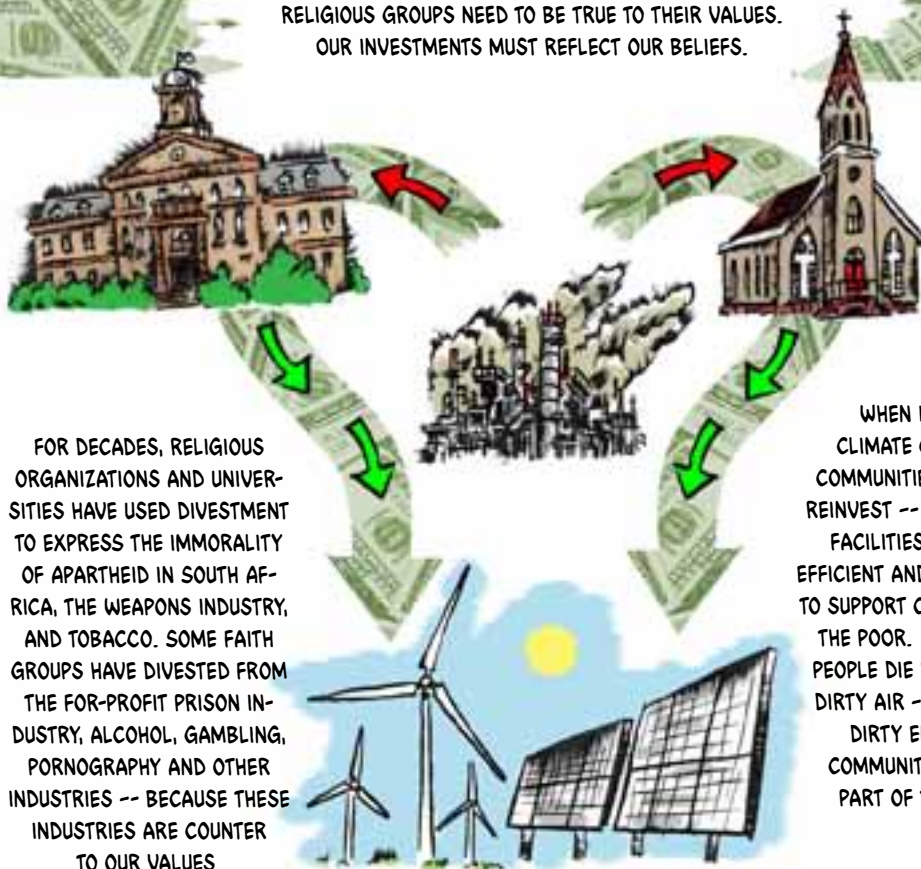
UNIVERSITIES AND MANY RELIGIOUS ORGANIZATIONS HAVE SAVINGS AND INVESTMENTS CALLED ENDOWMENTS THAT HELP FUND THEIR OPERATIONS THROUGH STOCK DIVIDENDS, RISING STOCK PRICES, AND INTEREST FROM BONDS.



WHEN WE INVEST IN FOSSIL FUEL COMPANIES, WE HAVE AN INTEREST IN SEEING THEM MAKE AS MUCH MONEY AS POSSIBLE, SO THE VALUE OF THE STOCK GOES UP.

WHEN AN ORGANIZATION OWNS STOCK, IT ACTUALLY OWNS A PIECE OF THE COMPANY. IT'S A SHAREHOLDER.

RELIGIOUS GROUPS KNOW THAT MONEY MATTERS. WE KNOW THAT "WHERE OUR TREASURE IS, OUR HEARTS WILL BE." ALL RELIGIONS HAVE BELIEFS THAT GUIDE THEIR INVESTING -- WHAT THEY WILL AND WON'T PROFIT FROM. RELIGIOUS GROUPS NEED TO BE TRUE TO THEIR VALUES. OUR INVESTMENTS MUST REFLECT OUR BELIEFS.



FOR DECADES, RELIGIOUS ORGANIZATIONS AND UNIVERSITIES HAVE USED DIVESTMENT TO EXPRESS THE IMMORALITY OF APARTHEID IN SOUTH AFRICA, THE WEAPONS INDUSTRY, AND TOBACCO. SOME FAITH GROUPS HAVE DIVESTED FROM THE FOR-PROFIT PRISON INDUSTRY, ALCOHOL, GAMBLING, PORNOGRAPHY AND OTHER INDUSTRIES -- BECAUSE THESE INDUSTRIES ARE COUNTER TO OUR VALUES.

WHEN IT COMES TO CLIMATE CHANGE, FAITH COMMUNITIES ALSO NEED TO REINVEST -- BY MAKING THEIR FACILITIES MORE ENERGY EFFICIENT AND BY FINDING WAYS TO SUPPORT CLEAN ENERGY FOR THE POOR. OVER 5 MILLION PEOPLE DIE EACH YEAR FROM DIRTY AIR -- MOSTLY DUE TO DIRTY ENERGY. FAITH COMMUNITIES NEED TO BE PART OF THE SOLUTION.



FOR PEOPLE OF FAITH, DIVESTMENT IS NOT NEW. DOES ANYONE KNOW OF ANY HISTORICAL EXAMPLES?

WHEN I WAS YOUNG, I MET ARCHBISHOP DESMOND TUTU. HE WAS A FRIEND OF MY FAMILY, AND HE SPOKE OUT FOR DIVESTMENT AGAINST APARTHEID IN SOUTH AFRICA. HE PUT HIS LIFE IN DANGER TO DO THE RIGHT THING.



IN THE MID-1980'S SOUTH AFRICA'S APARTHEID POLICIES STILL SEGREGATED PEOPLE BY SKIN COLOR. FAITH-BASED INVESTORS HELPED BRING DOWN THE GOVERNMENT BY CALLING FOR DIVESTMENT FROM COMPANIES DOING BUSINESS IN SOUTH AFRICA.



SEVERAL UNIVERSITIES, PRESSED BY STUDENT ACTIVISTS, DIVESTED.



BY 1988, 155 EDUCATIONAL INSTITUTIONS HAD FULLY OR PARTIALLY DIVESTED.



THE UNIVERSITY OF CALIFORNIA ALONE WITHDREW THREE BILLION DOLLARS FROM COMPANIES DOING BUSINESS IN SOUTH AFRICA AND REINVESTED ELSEWHERE.

FACING GROWING INTERNATIONAL CONDEMNATION AND FINANCIAL PRESSURE, SOUTH AFRICA'S WHITE LEADERS RELEASED NELSON MANDELA FROM PRISON AND NEGOTIATED A PEACEFUL TRANSITION OF POWER TO DEMOCRATIC RULE.



WHEN MANDELA VISITED THE U.S., HE THANKED THOSE WHO PUSHED FOR DIVESTMENT.

WE SALUTE THE STATE OF CALIFORNIA FOR HAVING SUCH A POWERFUL, PRINCIPLED STAND ON DIVESTMENT.



ARCHBISHOP TUTU USED TO SAY THAT DIVESTMENT MADE A BIG DIFFERENCE IN ENDING APARTHEID.

THAT'S RIGHT. MONEY MATTERS. WHEN PEOPLE OF FAITH ORGANIZE AROUND DIVESTMENT, IT MAKES A DIFFERENCE.





### EDUCATION



YOU CAN HOLD AN AWARENESS EVENT AT YOUR CONGREGATION OR UNIVERSITY

### RESOLUTIONS



YOU CAN PRESS YOUR CONGREGATION, DENOMINATION OR SCHOOL TO DIVEST AND REINVEST.

### PUBLIC ACTION



YOU CAN JOIN WITH OTHERS TO EXPRESS YOUR CONCERNS.

LATER...

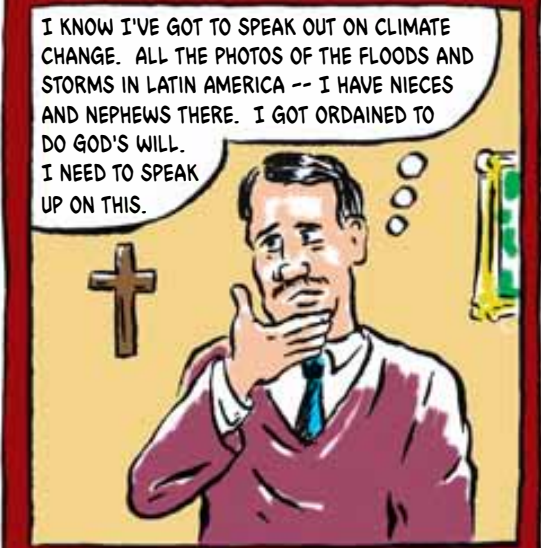
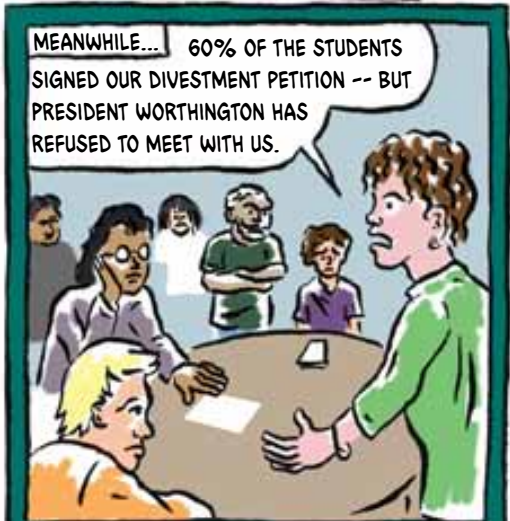
I'M GOING TO START A GROUP TO GET MY UNIVERSITY TO DIVEST! I'VE GOT SOME FRIENDS WHO WILL BE ALL OVER THIS.

AND WE HAVE A GREEN TEAM AT MY CHURCH. THEY DON'T KNOW ABOUT DIVESTMENT ... YET.





BACK HOME, TREY AND RACHEL BEGIN THEIR WORK ON DIVESTMENT AND REINVESTMENT USING THE THREE ACTION STEPS: EDUCATION, RESOLUTIONS, AND PUBLIC ACTION.....





ON FRIDAY ...

WE WILL NOT MOVE UNTIL PRESIDENT WORTHINGTON MEETS WITH THE INTERFAITH CAMPUS MINISTRY ABOUT DIVESTMENT.



LATER, THE PRESIDENT ADDRESSES THE CROWD

I WANT TO CLEAR UP THIS MISUNDERSTANDING--OF COURSE WE CAN MEET. BUT IF WE DIVEST, OUR RETURNS WILL DROP, AND THERE WILL BE LESS MONEY FOR SCHOLARSHIPS.

BUT FOSSIL FREE INVESTMENTS HAVE BEEN SHOWN TO DO JUST AS WELL AS INVESTMENTS THAT INCLUDE OIL AND GAS!

ON SUNDAY.....

CLIMATE CHANGE IS ALREADY CAUSING ENORMOUS HUMAN SUFFERING. IT IS DESTROYING GOD'S GOOD EARTH. IT IS NO LONGER RIGHT FOR US TO PROFIT FROM THIS INDUSTRY. WE MUST DIVEST AND REINVEST IN A CLEAN ENERGY FUTURE -- NOW!

I WANT A PASTOR WHO WON'T RANT AND RAVE ABOUT POLITICS.

LOOK AT THESE PEOPLE. THEY SAY THEY WANT YOUNG PEOPLE IN THE CHURCH -- BUT THEY DON'T REALLY CARE ABOUT CLIMATE CHANGE.

WE HAVE TO DO SOMETHING. BUT IS THIS THE RIGHT ACTION TO TAKE?

THESE BIG INDUSTRIES DON'T LISTEN TO ANYONE IF IT DOESN'T COST THEM SOMEHOW. I THINK WE SHOULD DIVEST.





LATER, AT THE COFFEE HOUR...

PASTOR, WHAT ABOUT USING OUR VOICE AS SHAREHOLDERS? IF WE DIVEST, WE CAN'T FILE ANY SHAREHOLDER RESOLUTIONS, OR NEGOTIATE WITH THE INDUSTRY'S MANAGEMENT.. WE'LL MAKE A BIGGER IMPACT BY STAYING AT THE TABLE.

AFTER 25 YEARS OF SHAREHOLDER EFFORTS, NOTHING HAS CHANGED. THE INDUSTRY WON'T BUDGE.

I LIKE YOUR IDEALISM, BUT DIVESTMENT JUST WON'T WORK.



IF WE'RE NOT GOING TO DIVEST AND REINVEST, WHAT DOES THAT SAY ABOUT OUR FAITH? I'M NOT WILLING TO PROFIT FROM THIS INDUSTRY ANYMORE.

HE'S RIGHT. WE'VE GIVEN THOSE COMPANIES MORE THAN ENOUGH TIME TO CHANGE. IT'S TIME TO DIVEST.



A WEEK LATER, TREY AND REV. ALVAREZ MEET.

TREY, I KNOW YOU WERE DISAPPOINTED THAT SOME PEOPLE IN OUR CONGREGATION STILL OPPOSE DIVESTMENT, BUT WE'RE MAKING PROGRESS. MANY PEOPLE THANKED ME FOR THE SERMON AND TOLD ME WE COULD COUNT ON THEIR SUPPORT.

IT SEEMED LIKE AN EVEN SPLIT TO ME.



THEY MIGHT COME AROUND IF OUR DENOMINATION VOTES TO DIVEST. COME WITH ME NEXT MONTH TO ORLANDO, TREY. A CLERGY GROUP I BELONG TO HAS PUT UP A DIVESTMENT RESOLUTION FOR OUR NATIONAL CONVENTION.

SO PASTOR ASKED ME TO ADDRESS THE DELEGATES AT OUR NATIONAL CONVENTION.



ORLANDO, HUH... THAT'S A TOUGH ONE.



THAT'S GREAT! WE MET WITH THE PRESIDENT. BIG DESK; LOTS OF DISTANCE. THEN, THE TRUSTEES. SOME OF THEM ARE BUSINESS PEOPLE WHO ARE ACTUALLY UNCOMFORTABLE WITH ALL OF THE EXTREME WEATHER WE'VE BEEN HAVING --IT'S NOT GOOD FOR BUSINESS. I THINK THEY'LL SUPPORT DIVESTMENT!



A MONTH LATER, IN ORLANDO.

OUR FACEBOOK PAGE IS GETTING THOUSANDS OF LIKES, BUT IT HURTS US THAT THE PENSION FUND AND SOME SHAREHOLDER ADVOCATES HAVE TESTIFIED AGAINST THE RESOLUTION!



JUST SPEAK FROM YOUR HEART. GOD WILL BE WITH YOU..

LATER THAT EVENING...



OUR DUTY IS TO BE FAITHFUL TO GOD. TO PROTECT LIFE. TO PROTECT THE POOR WHO WILL BE HURT BY CLIMATE CHANGE. TO CARE FOR CREATION.

CLIMATE CHANGE THREATENS LIFE. THE INDUSTRY HAS REFUSED TO CHANGE. I KNOW DIVESTMENT AND REINVESTMENT SEEM HARD. BUT GOD CALLS US TO BE STRONG, COURAGEOUS FOR THE RIGHT REASONS. NOW IS THE TIME. NOW IS GOD'S TIME.

THE NEXT DAY...



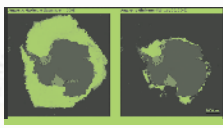
SOUNDS LIKE YOU WOWED 'EM! YES, OUR TRUSTEES ARE VOTING ON THE DIVESTMENT PROPOSAL TOMORROW TOO! IT'S GONNA BE CLOSE!



AS CHAIR OF OUR DENOMINATION'S BOARD OF ELDERS, I ANNOUNCE THAT THE DIVEST AND REINVEST RESOLUTION HAS PASSED! WITHIN THREE YEARS, WE WILL SELL OUR FOSSIL FUEL STOCKS AND REINVEST 10% OF OUR HOLDINGS IN COMPANIES THAT CREATE CLEAN ENERGY.



RACHEL: How did your denomination vote? Huge piece of Antarctic just disintegrated - more sea level rise :0 !!



NO MATTER WHAT HAPPENS WITH THIS CAMPAIGN, WE'RE GOING TO HAVE TO KICK THIS UP TO A WHOLE NEW LEVEL.

THE END? NO -- JUST THE BEGINNING ...